



## 2017 Polar Plunge Series For Special Olympics Colorado

### ***Thousands of Coloradans to Jump in Freezing Water Throughout the State for the Special Olympics Colorado Polar Plunge Series Presented by Westerra Credit Union***

- Who:** Special Olympics Colorado athletes, coaches, supporters, local Law Enforcement agencies and Coloradans of all ages.
- What:** Coloradans can now choose from seven different locations to participate in the Polar Plunge Series as a way to show your support for Special Olympics Colorado. Participants are asked to raise a minimum of \$75 (\$50 for students) for the unique and fun opportunity to take a dip into a frigid body of water! Come in costume, plunge with a team and stay for the after party! If you'd rather not participate but still want to support the event, you can "hibernate" by raising \$75 and still receive a Polar Plunge t-shirt. The Polar Plunge Splash and Dash will take place at the Denver Zoo, and in addition to taking the plunge into an icy pool, participants can also run or walk in the 5K.
- Dates and Locations:**
- |             |                                                                                      |
|-------------|--------------------------------------------------------------------------------------|
| February 11 | <a href="#">Aurora Reservoir</a>                                                     |
| February 11 | <a href="#">Avon – Nottingham Lake</a>                                               |
| February 25 | <a href="#">Splash and Dash - Plunge: Denver Zoo, 5K: Denver's City Park</a>         |
| February 25 | <a href="#">Lake Pueblo</a>                                                          |
| March 4     | <a href="#">Boulder Reservoir</a>                                                    |
| March 4     | <a href="#">Fort Collins - Horsetooth Reservoir</a>                                  |
| March 18    | <a href="#">Colorado Springs – The Country Club of Colorado at Cheyenne Mountain</a> |
- How:** Register online at [SpecialOlympicsCO.org](http://SpecialOlympicsCO.org). Walk-up registration is available.
- Why:** All proceeds raised through the Special Olympics Colorado Polar Plunge Series help offset costs associated with sports training, competitions, youth leadership and health education for more than 20,000 athletes with intellectual disabilities here in Colorado. All programs and services are provided free of charge to athletes and families.

**Special Olympics Colorado** provides year-round training and competition in 22 sports for over 20,850 athletes with intellectual disabilities who are living in the state of Colorado. With the support of more than 9,000 volunteers and the generosity of Colorado citizens, corporations and local businesses, Special Olympics Colorado is able to offer more than 100 events annually to individuals ages 2 and up (oldest athlete is 78 years old). Participation with other athletes, Unified partners (typically developing peers), coaches, sponsors and volunteers builds confidence and creates opportunities to participate as productive and respected members of society by increasing public awareness of the athletes' capabilities. For more information, visit [SpecialOlympicsCO.org](http://SpecialOlympicsCO.org).

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#### **Special Olympics Colorado**

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